

HOW TO HIRE CONTENT WRITERS FOR AFFILIATE MARKETING

The Steps for Finding a Successful Content Writer to Scale Your Affiliate Marketing Business

1

DEFINE YOUR NEEDS FIRST

- What is the writing topic?
- How much can you spend a month?
- How many posts per month?
- How many words per post?

2

CHOOSE YOUR BEST OPTION

- Hire and manage the writer yourself
- Hire a company to manage service for you

3

PLACES TO FIND WRITERS

- Onlinejobs.ph
- Upwork
- Freelancer
- Guru
- Scripted

4

CONTENT MANAGEMENT COMPANIES

- Brand Builders
- Content Pit
- Content Refined
- Content Powered
- The Hoth
- Verblio
- Compose.ly
- Express Writers

5

TRAINING FOR WRITERS

- On page SEO Checklist
- Writer Requirements Guide
- Training Videos on Your Topic

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TRAINING FOR AFFILIATE MARKETERS

- See blog post for recommended training