

# HOW TO SELL AFFILIATE PRODUCTS ON YOUR SITE

The 3 Step Process to Making More Commissions

## 1

### **FIGURE OUT WHAT TO SELL**

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- Define what your audience wants
- Define the problems they want to solve
- Find best solutions for their problems

## 2

### **SET YOURSELF UP AS AN AFFILIATE**

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- Research Affiliate Programs
- Sign up to Affiliate Programs
- Add your affiliate links your site
- Disclose your affiliate links

## 3

### **CHOOSE ON-SITE PROMOTION METHODS**

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- Product Reviews
- Product Comparisons
- How-to Articles
- Embed YouTube Videos
- Link Your Images
- Include Coupon Codes
- Add Banners to Your Site Sidebar
- Create a Resources or Tools Page
- Create an Affiliate Store
- Use Bridge Pages
- Include in Free Downloads