

# 9 QUESTIONS TO ANSWER BEFORE YOU CHOOSE AN AFFILIATE PROGRAM

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## WHICH TAXPAYER IDENTIFICATION NUMBER?

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- Personal Social Security Number (SSN)
- Or Employer Identification Number (EIN)

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## HOW DO THE PRODUCT COMMISSION RATES COMPARE?

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- Affiliate Program 1
- Affiliate Program 2
- Affiliate Program 3

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## WHAT PROMOTIONAL TOOLS DO THEY PROVIDE?

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- Banner Ads
- Landing Pages
- Email swipes
- Pre-designed funnels

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## WHAT IS THE AFFILIATE PROGRAM'S SPECIALTY?

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- Specific Niches
- Physical Products
- Digital Products
- Multiple Niches

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## HOW LONG WILL YOU GET CREDIT FOR THE REFERRAL?

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- Facebook Ads
- Google Ads

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## DO YOU GET CREDIT FOR RECURRING SALES?

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- First sale only
- Lifetime commissions

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## HOW MUCH DOES IT COST TO JOIN?

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- Free
- One time Fee

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## HOW MANY PRODUCTS CAN YOU PROMOTE?

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- One type of product
- Different types of products

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## WHAT ARE THE TERMS, CONDITIONS, AND RESTRICTIONS?

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- Time requirements to make first sale
- Affiliate link placements restrictions
- Customer Distribution Requirement (CDR)